MATRIX

CLIENT COLLABORATION; REALTORS PROPERTY RESOURCE; REALREPORTS: PROPERTY REPORTS THAT STAND OUT

MATRIX: Client Collaboration

Did you know that you can manage client information directly in CRMLS Matrix? Discover how to actively interact with your contacts and easily access their information to enhance your communication efforts.

Topics include:
- Entering your contacts into Matrix
- Branding OneHome and viewing your client's activity
- Setting up auto emails for your clients
- Searching outgoing client emails for information you've already sent
- Setting up saved and favorite searches for your clients

RPR - Realtors Property Resource

Finding the perfect listing for your clients should be simple. REALTORS Property Resource® (RPR) makes it easy to impress your clients by offering comprehensive data, powerful analytics, and dynamic reports that cover 160 million properties. It's in-depth property and and market information provides data on various details surrounding a property including school reports, historical data, geographic details (such as flood and heat maps), and more. Discover all the ways you can use RPR to amaze your clients and seal the deal.

RealReports: Property Reports That Stand Out

Showcase your value and expertise with RealReports, the AI-Powered solution to generating detailed reports on any property in the country.

Topics include:
- Getting Started with your account
- Generating your first report
- Pulse, the automated retention tool

CLICK HERE TO REGISTER FOR THE SFV LOCATION

Members Only
Free

Tuesday, Nov. 3, 2026
9:00 AM – 12:00 PM

In-Person SRAR SFV Office
7232 Balboa Blvd.
Lake Balboa, CA 91406

CLICK HERE TO REGISTER FOR THE SCV LOCATION

Members Only
Free

Tuesday, Nov. 17, 2026
9:00 AM – 12:00 PM

In-Person SRAR SCV Office
28033 Smyth Dr.
Valencia, CA 91355

SOUTHLAND REGIONAL ASSOCIATION OF REALTORS®, INC.

CRMLS