

SRAR Annual Affiliate Partner Program 2027

One annual partnership with event sponsorships, member access, and year-round marketing visibility.

Benefit	Annual Partner	Premier Partner	Executive Partner
Annual Partnership Price	\$1,500	\$3,000	\$5,000
Annual Charity Fundraiser	\$500 sponsorship level	\$1,000 sponsorship level	\$2,500 sponsorship level
Installation	\$500 sponsorship level	\$1,000 sponsorship level	\$1,500 sponsorship level
REALTOR® Expo	Vendor table (\$250 value)	Vendor table (\$250 value)	Vendor table (\$250 value)
Cultures of the Valley			Guaranteed Table
New Member Experience Access	Up to 1 event Table + brief introduction	Up to 2 event Table + brief introduction	Up to 3 event Table + brief introduction
Monthly Newsletter Advertising	1 ad placement (\$50 value)	3 ad placements (\$150 value)	6 ad placements (\$300 value)
Website Banner Advertising	3 months (\$450 value)	6 months (\$900 value)	12 months (\$1,800 value)
Social Media Partner Spotlights	2 per year	4 per year	6 per year
Media Room Rental	1 per year up to 5 hours (\$450 value)	2 per year up to 5 hours each (\$900 Value)	3 per year up to 5 hours each (\$1350 Value)

Established Retail Value (before New Member Experience, Cultures & Social Media Spotlight)			
Charity Fundraiser	\$500	\$1,000	\$2,500
Installation	\$500 sponsorship level	\$1,000	\$1,500
REALTOR® Expo	\$250	\$250	\$250
Newsletter	\$50	\$150	\$300
Media Room Rental	\$450	\$900	\$1,350
Website Banner	\$450	\$900	\$1,800
Known Retail Value	\$2,200	\$4,200	\$7,700
Package Price	\$1,500	\$3,000	\$5,000
Known Value Above/(Below) Price	\$700	\$1,200	\$2,700

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