



Canva and Websites:

Make your website work for you



Erika Kauzlarich-Bird

Erika has over 20 years of SRAR, CAR, and NAR committee involvement and currently holds SRS, EPRO, and C2EX designations.

Whether using the Free Version or the Pro, in today's competitive real estate market, effective communication and presentation are crucial for realtors to stand out from the crowd. Canva, offers real estate professionals the opportunity to create visually stunning marketing materials, social media posts, and presentations without the need for complex design software or skills. Erika's training, aims to highlight the importance of Canva for realtors and how it can empower them to enhance their branding, engage clients, and boost their business. Class training will include the following:

- Create Faceless Reels to engage with clients using RPR's new AI features creating the content for you
- How to utilize Chat GPT's new features to create Newsletters in Canva to email to Your clients
- Free templates and a workbook included for class attendees
- Unique marketing ideas for the holidays utilizing Canva



Thursday, October 22, 2026



11:00am - 12:30pm



Free - Members Only



Zoom



**SOUTHLAND REGIONAL
ASSOCIATION OF REALTORS®, INC.**

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