

MATRIX

AGENT ESSENTIALS; CRMLS APP; REALIST TAX

Agent Essentials

Whether you're just beginning your career, restarting it, or you're looking to expand your expertise in CRMLS Matrix, this course has the foundational skills you need to succeed in real estate.

Topics include:

- Search Techniques
- Printing and Emailing Listings
- Setting up client information in CRMLS Matrix
- Much more!!!

CRMLS App

Search for listings, communicate with agents and clients, and view property information anytime, anywhere with the CRMLS App. Learn how to save time and effort by synchronizing your carts and favorites between your desktop and mobile device.

Topics include, but are not limited to:

- Installing the app and setting up your account
- Accessing your contacts and saved searches
- Synchronizing your carts and favorites between your computer and mobile device

Realist Tax

Public records should be easy to find - and Realist Tax lets you do just that through an all-intuitive, feature-rich platform. With seamless MLS integration, Realist Tax offers extended access to professional reports, map-based searching, building permits, school zones, and so much more.

This class will cover:

- How to extract reliable, in-depth property data and local market information
- How to identify, understand, and act on the tax information
- Farming techniques to employ with Realist Tax Data, including mail label generation
- Customization, including integrated and advanced mapping
- Creating and sharing professional reports
- How to use Realist Tax tools like the Value Map and Propensity to Sell

**CLICK HERE TO REGISTER
FOR THE SFV LOCATION**



Members Only
Free



Tuesday, Oct. 13, 2026
9:00 AM – 12:00 PM



In-Person SRAR SFV Office
7232 Balboa Blvd.
Lake Balboa, CA 91406

**CLICK HERE TO REGISTER
FOR THE SCV LOCATION**



Members Only
Free



Tuesday, Oct. 27, 2026
9:00 AM – 12:00 PM



In-Person SRAR SCV Office
28033 Smyth Dr.
Valencia, CA 91355



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