

Seller's Instructions for Limited Exposure in Coming Soon Status

Seller has elected to limit the distribution of the Property while in CRMLS Coming Soon status and directs Broker to utilize a Limited Exposure marketing approach rather than the standard CRMLS distribution channels. Seller instructs Broker as follows:

☐ **LIMITED EXPOSURE COMING SOON STATUS.** Seller desires to have the Property placed into CRMLS Coming Soon status, **BUT Seller does NOT want Broker to have CRMLS send the For Sale Property Listing to any of the following Excluded Websites:**

Zillow.com and the approximately 220,000,000 monthly unique users searching for properties on their websites.*

Realtor.com. and the approximately 66,000,000 monthly unique users searching for properties on their websites.*

Homes.com. and the approximately 50,000,000 monthly unique users for properties on their websites.*

Google Mobile App Search. which receives some CRMLS listings through HouseCanary.com*

Local and Neighborhood Broker and Agent Websites, including Redfin.com and the estimated 25,000,000 monthly unique users for properties on the over 20,000 local and regional broker and agent operated websites.*

Seller Initial **WARNING: LIST PRICE, PHOTOS, AND ANY REFERENCE TO YOUR PROPERTY BEING LABELED AS "FOR SALE" MAY NOT APPEAR ON AN EXCLUDED WEBSITE.**

Excluded Websites will not receive updated information from CRMLS regarding the Property. As a result, Excluded Websites may display Property as "**Not for Sale**" or "**Off-Market**" even though Property is actively listed for sale. Excluded Websites may display a Google Street View, a photograph from a prior listing, or other outdated information and will not have access to current CRMLS photographs, listing price, property descriptions, features, upgrades, or other listing updates. Websites.

Seller Initial **WARNING: AUTOMATED VALUATION MODELS ("AVMs") MAY NOT REFLECT THE PROPERTY'S CURRENT LIST PRICE, AND, AS A RESULT MAY DISPLAY AN ESTIMATED VALUE THAT DIFFERS SUBSTANTIALLY FROM THE LIST PRICE.**

CRMLS recommends Seller review how the Property is currently displayed on any Excluded site. If Seller directs Broker not to have CRMLS distribute the Property Listing to the Excluded Websites, and broker does not separately provide listing information to those destinations, the information currently displayed may remain unchanged and may not reflect the Property's current listing status, price, photographs, and other listing details.

Broker may maintain independent relationships with one or more of the Excluded Websites and may provide the CRMLS Property listing information through Broker's own distribution channels. Seller authorizes Broker to market the Property only on broker-controlled websites, social media platforms and the following additional websites:

Seller _____ Date _____

Seller _____ Date _____

**Statistics are based on data available as of Q1 2026*

This form must be used in conjunction with the standard [Coming Soon form](#).