

MATRIX

CREATING A CMA; REALREPORTS; INFOSPARKS MARKET STATISTICS

Creating a CMA

Comparative Market Analyses (CMAs) are easy-to-read reports that provide your clients with a better understanding of the current market. Learning how to create CMAs in CRMLS Matrix will ensure you're caught up with the latest market trends to stay on top of the real estate industry.

Topics include:

- Creating, saving, and modifying CMA presentations in Matrix
- Using the Matrix 360 CMA for comparables and reports
- Finding comparables through Map Search and Date Range Searching

RealReports: Property Reports That Stand Out

Showcase your value and expertise with RealReports, the AI-powered solution to generating detailed reports on any property in the country.

Topics include:

- Getting started with your account
- Generating your first report
- Pulse, the automated retention tool


InfoSparks Market Statistics

InfoSparks's accessible market statistics translates local geographical information and housing variables into easy-to-understand graphs and charts. This class covers how to use InfoSparks within all CRMLS MLS systems.

[CLICK HERE TO REGISTER
FOR THE SFV LOCATION](#)


 **Members Only**
Free

 **Tuesday, July 14, 2026**
9:00 AM – 12:00 PM

 **In-Person SRAR SFV Office**
7232 Balboa Blvd.
Lake Balboa, CA 91406

[CLICK HERE TO REGISTER
FOR THE SCV LOCATION](#)

 **Members Only**
Free

 **Tuesday, July 28, 2026**
9:00 AM – 12:00 PM

 **In-Person SRAR SCV Office**
28033 Smyth Dr.
Valencia, CA 91355



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