

# From Posts to Closings

## Social Media for Real Estate Agents

*with Gayane Yaffa*

Learn how to turn simple social media posts into real estate clients and closed transactions. This class will show agents how to use Instagram and Facebook to attract buyers, sellers, and local leads without complicated marketing systems.



### Instagram Strategies

- How to create short videos that attract buyers and sellers
- Simple Reel ideas that increase visibility
- Property tours that generate inquiries
- Educational posts that position you as the market expert
- Daily Stories that keep you top of mind

### Facebook Strategies

- How to build authority in your local community
- The types of posts that create conversations and leads
- How to use Facebook groups to attract buyers and sellers
- Posting strategies that increase engagement and reach

**And much more!**

Perfect for:

- New agents
- Agents who struggle with social media
- Agents who want more online visibility and leads

**CLICK HERE  
TO REGISTER**

 **SRAR MEMBERS ONLY – FREE**  
A special member benefit

 **ZOOM**

 **Wednesday, May 6, 2026**  
**10:00 AM – 12:00 PM**



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