

# MATRIX

## CLIENT COLLABORATION; CLOUD CMA; INFOSPARKS MARKET STATISTICS

### Client Collaboration

CRMLS Matrix client collaboration enables agents to manage clients, set up automatic listing alerts, and facilitate interactive property searches via the OneHome portal. Agents can add clients, track their favorites/notes, create custom searches, and use the Matrix system to streamline communication, all while organizing client information in one central location.

### Cloud CMA

Comparative Market Analyses (CMAs) are a surefire way to help buyers and sellers alike know what's a fair offer for a home. Cloud CMA sources data straight from the MLS to create easy-to-read, branded reports that will show off your value and expertise to your clients.


### Infosparks Market Statistics

InfoSparks' easily accessible market statistics make curating statistical reports quick and easy. Translate local geographical information and housing variables into striking visual communication and customize your data reporting in a way that clients can understand and trust. This class covers how to use InfoSparks within all CRMLS MLS systems to create stunning, easy-to-understand visuals to help your clients make their next move.

[CLICK HERE TO REGISTER FOR THE SFV LOCATION](#)

 **Members Only**  
Free

 **Tuesday, April 14, 2026**  
9:00 AM – 12:00 PM

 **In-Person SRAR SFV Office**  
7232 Balboa Blvd.  
Lake Balboa, CA 91406

[CLICK HERE TO REGISTER FOR THE SCV LOCATION](#)

 **Members Only**  
Free

 **Tuesday, April 28, 2026**  
9:00 AM – 12:00 PM

 **In-Person SRAR SCV Office**  
28033 Smyth Dr.  
Valencia, CA 91355



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