

# MATRIX

## MATRIX QUICK TIPS; REIMAGINEHOME AI; DOWN PAYMENT RESOURCE

### Matrix: Quick Tips

Speed and efficiency can sometimes be the difference between a sale and a missed opportunity, so be sure you're using Matrix to its full potential.

Topics include:

- Keyword searching strategies
- Date-specific searches
- Geographic searching with Maps
- Customizing your Matrix homepage for efficiency
- ...and more

### REImagineHome AI

REImagineHome AI is a new and powerful artificial intelligence tool for customizing listing photos – helping you sell not just a property, but a client's vision. From virtual staging to room clearing to landscaping and exteriors, REImagineHome helps create photos to your client's style preferences and offer them unique value that only you can provide. Webinar topics include:

- An Overview of REImagineHome AI
- Frequently Asked Questions (FAQs)
- Top Benefits for Agents

### Down Payment Resource

Down Payment Resource (DPR) makes it easy for home buyers to learn about down payment assistance possibilities. With full integration to your MLS platform, DPR tracks over 2,000 homeownership programs available from housing finance agency partners. DPR makes finding the right down payment assistance programs for your clients easier and more efficient than ever.

Topics include:

- How to access Down Payment Resource in your MLS platforms
- How your client can use Down Payment Resource in their client portals
- How to use Down Payment Resource as a lead generation and marketing resource tool
- An overview of Down Payment Resource Connect

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 **Tuesday, March 10, 2026**  
9:00 AM – 12:00 PM

 **Tuesday, March 24, 2026**  
9:00 AM – 12:00 PM

 **In-Person SRAR SFV Office**  
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Lake Balboa, CA 91406

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