



SOUTHLAND REGIONAL
ASSOCIATION OF REALTORS®, INC.

ADVERTISING RATE SCHEDULE

Gain exposure for your company with SRAR advertising opportunities.

Ads will be distributed to the entire SRAR membership including both locations, Lake Balboa and Santa Clarita. Plus, your ads can be linked directly to your company website.

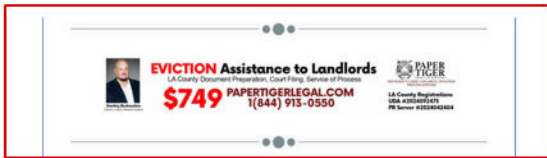
The Southland Regional Association of REALTORS® newsletter is distributed monthly via email to more than 10,000+ entire SRAR membership.

SRAR NEWSLETTER BANNER AD RATES - 1" X 6.5"

Members:\$300 / 6 months\$550 / 1 year

Non-Members:\$400 / 6 months\$750 / 1 year

THIS IS
YOUR AD



Get text reminders about Commercial & Investment classes and networking
by texting **COM** to (818) 338-1414

EDUCATION

Quick Tip: Homesnap Pro App
@PropertyWatch

February 25, 2025
Santa Clarita Valley Office

Matrix: Quick Tips
Speed and efficiency can sometimes be the difference between a sale and a missed opportunity, so be sure you're using Matrix to its full potential.

Homesnap Pro App

- Get real-time MLS data
- Research homes
- Contact other agents
- Communicate with your clients
- Virtual open houses
- Advanced search functions

@PropertyWatch
Generate a drip-email report for all your individual clients with @PropertyWatch that's loaded with relevant information about their home and neighborhood.

By Michael Regilio, CR

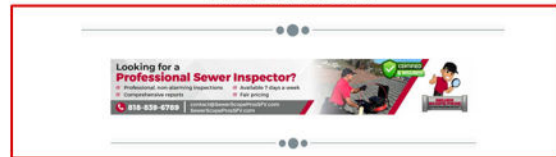
February 25, 2025
Zoom: Special Evening Class

Join Michael Regilio as he walks you through this AMAZING tool step by step.

InfoSparks is a housing market research tool designed specifically for ease of use, fast analysis and simple sharing. All real estate is local. Let's explore your housing market together.

[REGISTER HERE](#)

THIS IS
YOUR AD



MEMBERSHIP

ELEVATE YOUR CONTENT CREATION WITH SRAR'S MEDIA ROOM

Are you a real estate professional ready to take your brand to the next level? SRAR's state-of-the-art media room offers the perfect space to create captivating content, record high-quality podcasts, engaging video tutorials, or dynamic virtual presentations.

- SRAR can provide ad creation services for a nominal fee depending on size and media purchased.
- Acceptable file formats are: jpg, png, and pdf.
- Payment for ads must be received before advertising begins or renews.
- Ad renewal is not automatic. You will receive notification before end of current run.
- Deadlines for submission will be given at time of order.
- Advertisements must comply with copyright regulations.
- No advertisements will be accepted for any real estate company private events.
- SRAR editorial staff reserves the right to accept or reject any ad content (in part or in full) for any reason.

To reserve ad space in any or all of these mediums, please email: advertising@srar.com.