

FOR IMMEDIATE RELEASE

Southland Regional Association of REALTORS® Announces Safety Partnership with Tether RE

Los Angeles, CA, March 31, 2025 – Southland Regional Association of REALTORS® (SRAR) is proud to announce its new Safety Advocate Partnership with Tether RE. This initiative marks a significant commitment by SRAR to promote REALTOR® safety and to raise awareness around the tools and technologies available to protect agents in the field.

"At SRAR, the safety of our members is a serious and ongoing priority," said Anthony Bedgood, 2025 President of Southland Regional Association of REALTORS®. "By partnering with Tether RE, we're able to help shine a spotlight on the importance of agent safety and raise awareness about the tools available to keep our members informed and protected throughout their transactions."

Vanessa Martin, Co-Founder of Tether RE, shared her enthusiasm for the partnership: "We're honored to welcome SRAR as a Safety Advocate and applaud their leadership in recognizing that REALTOR® safety is more than a trend, it's a responsibility. Tether RE offers a powerful, all-in-one safety solution, combining buyer verification, 24/7 live safety monitoring, and real-time alerts in one intuitive app. Agents rely on Tether RE daily for tools like mileage tracking and expense reporting, all while knowing that comprehensive safety features are quietly working in the background, ready when they need them most—from first contact to close."

About Southland Regional Association of REALTORS®

The Southland Regional Association of REALTORS® is one of the largest local REALTOR® associations in California, serving real estate professionals throughout the San Fernando and Santa Clarita Valleys. SRAR is committed to providing its members with the tools, resources, and support needed to succeed in today's real estate landscape while promoting the highest standards of professionalism and safety.

About Tether RE

Tether RE delivers a comprehensive safety platform tailored to real estate professionals. It offers 24/7 live safety monitoring for real-time support during showings and client interactions, along with client background checks to ensure safer engagements. Key features include discreet SOS Alerts, enabling agents to quickly notify emergency contacts or authorities, and Proximity Safety Timers that automatically track showing schedules. The platform also includes Impact/Struggle Detection, which senses sudden movements or impacts and sends immediate alerts, providing agents with an added layer of protection and safety in the field.

Existing SRAR members will receive specific instructions on how to activate their Tether RE subscription. Official onboarding will be April 7th, providing agents with the tools and training necessary to leverage Tether RE's comprehensive safety features, see official email for onboarding webinar link.

For more information about SRAR's safety initiatives and this new partnership with Tether RE, visit <https://www.srar.com/>