



SOUTHLAND REGIONAL
ASSOCIATION OF REALTORS®, INC.

SRAR member UPDATE: July 2013



Display Your CalBRE License # Correctly

Department of Real Estate (DRE) is now the Bureau of Real Estate (BRE)

As per CAR & BRE, the correct way to display your Bureau of Real Estate license number on all printed* and/or electronic materials is:

CalBRE License # 12345678

Font size must be no smaller than the smallest font on the material.

SRAR Print Shop can help with all your print needs:

Business cards, Flyers, Post cards and More.

818 947-2244 or GrahamW@srar.com

More on this issue:

Due to the July 1st transition of the Department of Real Estate (DRE) to the Bureau of Real Estate (BRE), the department has received inquiries from licensees requesting guidance on the use of solicitation materials that reference DRE - a reference needed to comply with various provisions of the Real Estate Law.

Specifically, licensees have expressed concerns over the use of solicitation materials, such as business cards and the like, that have been massed produced and would be costly or wasteful to reproduce just to change the DRE reference to BRE.

***Although it is recommended that, on and after July 1st, licensees use "BRE", "Bureau", or "Bureau of Real Estate" and no longer include references to "Department" on solicitation and marketing materials, the Bureau of Real Estate will not be citing licensees solely based on the use of solicitation materials that reference DRE.**

However, licensees should make every reasonable effort to exhaust their existing stock over the upcoming months and make the appropriate changes when re-ordering or creating new solicitation materials.