

“HOUSING OUR WORKERS” H.O.W.™ FORUM - SESSION # 1
[BREAKOUT GROUP #1 PUBLIC-PRIVATE-PARTNER]

Finding #1

- Misinformation is rampant and we don't communicate well or use useful terms.

Finding #2

- We're unwilling to accept facts about the economy, population growth, and housing quality. People can't see outside their own experience. We're all responsible.

Finding #3

- Public policy is discouraging private investments, e.g. rent stabilization, limits investment, trash hauling exclusivity, etc.

Finding #4

- We need infill development with good planning and community buy-in.

Finding #5

- Local government can streamline permitting/development process because CEQA is probably not going anywhere.

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[BREAKOUT GROUP #1 PUBLIC-PRIVATE-PARTNER]**

Finding #6

- We need single family housing code enforcement and neighborhood focus.

Finding #7

- We need more government transparency.

Finding #8

- Support granny flat/ADU/SDU ordinances.

Finding #9

- Lenders can develop more programs.

**“HOUSING OUR WORKERS” H.O.W.™ FORUM - SESSION # 1
[BREAKOUT GROUP #2 GOVERNMENT PARTNERS]**

Finding #1

- Lack of collaboration/discussion – we need partnerships from neighborhood councils, businesses, and government

Finding #2

- There’s a misconception of who’s homeless

Finding #3

- Homes are overcrowded

Finding #4

- Debt-to-income ratio is too high and people are at the risk of losing their homes/becoming homeless

Finding #5

- Proposed legislation, such as Measure S, adds confusion and barriers to driving supply

**“HOUSING OUR WORKERS” H.O.W.™ FORUM - SESSION # 1
[BREAKOUT GROUP #2 GOVERNMENT PARTNERS]**

Finding #6

- Outreach to electeds

Finding #7

- Streamline development process

Finding #8

- Be proactive in developing plans that mitigate or avoid displacement of current tenants

Finding #9

- Get involved in supporting local associations that deal with housing, such as neighborhood councils

Finding #10

- Get educated on issues and taking advantage of available resources

“HOUSING OUR WORKERS” H.O.W.™ FORUM - SESSION # 1
[BREAKOUT GROUP #3 LABOR PARTNERS]

Finding #1

- Supply not meeting demand; income not growing with the rising cost of homes; financing and high fees difficult for developers; consumers lack of education; and fear from housing bubble burst

Finding #2

- Change the angle of the conversation, e.g. talk about financing, regulations, and buying to mitigate barriers between seller and buyer

Finding #3

- Lenders [need to] ensure proper education and incentivize first-time homeowners more

Finding #4

- Layer options together, such as combining government and private funding, as well as leveraging underutilized locations

Finding #5

- Promote projects that are environmentally-, commuter-, budget-, etc. friendly

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[BREAKOUT GROUP #3 LABOR PARTNERS]

Finding #6

- How do we convince our electeds to lead on innovative ideas despite fear in the community/among their constituents

Finding #7

- Join and engage with neighborhood councils

Finding #8

- Attend city council and/or commission meetings on housing

Finding #9

- Advocate for better and more effective employment

Finding #10

- Be proactive in making your voice heard!